What is creativity? Is it a force? An innate capacity? A planned process? Who has access to creativity and who does not? Ruth Richards, leading creativity researcher and editor of *Everyday Creativity* argues against the notion of exclusive creativity, saying instead that creativity is a universal ability, accessible to everyone, an innate ability with the capacity to make our lives happier and more fulfilling, an ability that unfortunately for most of us falls by the wayside or is regrettably underutilized and underdeveloped. Richards states, “Everyday creativity is about everyone, throughout our lives, and fundamental to our very survival. It is how we find our lost child, get enough to eat, make our way in a new place and culture...With our everyday creativity, we adapt flexibly, we improvise, we try different options, whether we are raising a child, counseling a friend, fixing our home, or planning a fundraising event.”

To illustrate this, Richards gathers together in *Everyday Creativity* a provocative collection of essays; an interdisciplinary group of eminent thinkers and writers who offer their thoughts on how embracing creativity—tapping into the “originality of everyday life”—can lead to improved physical and mental health, to new ways of thinking, of experiencing the world and ourselves. They show how creativity can refine our views of human nature at an individual and societal level and, ultimately, change our paradigms for survival—and for flourishing—in a world fraught with urgent challenges. Neither a dry treatise nor a manual, this anthology draws upon the latest research in the area to present a lively examination of the phenomenon and process of everyday creativity and its far-reaching ramifications for self, culture, history, society, politics, and humankind’s future. 2007. 328 pages. Hardcover

**List: $69.95**
**ISBN 978-0-9792125-7-4**
**APA Member/Affiliate: $49.95**
**Item # 4317134**

**About the Editor**

Ruth Richards, M.D., Ph.D. is a Board Certified psychiatrist and educational psychologist. She is professor of psychology at Saybrook Graduate School in San Francisco, a research affiliate at McLean Hospital, Belmont, MA (psychiatric affiliate of Massachusetts General Hospital) and a lecturer in the Department of Psychiatry, Harvard Medical School. For many years, Dr. Richards has studied everyday creativity in clinical and educational settings, and has also published on creativity and social action, and spiritual development. She is principal author of *The Lifetime Creativity Scales*, which broke new ground as a broad-based assessment of real-life everyday creativity in a general population. With Mark Runco, Dr. Richards coedited *Eminent Creativity, Everyday Creativity, and Health*. She served on the Executive Advisory Board for the *Encyclopedia of Creativity*, and is also on the editorial boards of three journals: *The Creativity Research Journal, The Journal of Humanistic Psychology,* and *Psychology of Aesthetics, Creativity, and the Arts*, the journal for Division 10 of the American Psychological Association, where she is also an at-large member of the Executive Committee.

**Contributors**

Fred Abraham, PhD, Mike Arons, PhD, James Averill, PhD, Allan Combs, PhD, Riane Eisler, PhD, S. J. Goerner, PhD, Stanley Krippner, PhD, David Loye, PhD, Steven Pritzker, PhD, Mark Runco, PhD, David Schuldberg, PhD, Louise Sundararajan, PhD, and Tobi Zausner, PhD.
Table of Contents

Introduction

Part I: Creativity and Our Individual Lives

Chapter 1: Everyday Creativity: Our Hidden Potential, Ruth Richards, MD, PhD | Chapter 2: Living Well Creatively: What’s Chaos Got to do With It?, David Schuldberg, PhD | Chapter 3: Artist and Audience: Everyday Creativity and Visual Art, Tobi Zausner, PhD | Chapter 4: Human Nature and Personal Creativity: An Epistemological Perspective, Mark Runco, PhD | Chapter 5: Audience Flow: Creativity in TV Watching with Applications to Teletherapy, Steven Plotzer, PhD | Chapter 6: Consciousness and Creativity: Opening the Doors of Perception, Allan Combs, PhD and Stanley Krippner, PhD

Part II: Creativity and Society


Part III: Integration and Conclusions

Chapter 13: Twelve Potential Benefits of Living More Creatively, Ruth Richards, MD, PhD | Contributors | Acknowledgements | Index